

31 October 2022 KOn/JWe

Dear Parents and Carers,

King's Oak

I hope that your child was able to enjoy their half term break with their friends and family. We were delighted to be able to welcome all our children back into school today and get started with our Term 2 learning. I am writing today to confirm our charity / fundraising plans for 2022-23 which I hope will offer families clarity about what to expect this year.

Fundraising Project

Following the pandemic, we are eager to be able to help our children go on trips, visits and extra-curricular activities as much as possible because we know that these wider opportunities can have a significant and positive impact on educational experiences whilst also creating lots of memorable moments for children. We know that because of the rising costs of living, it is essential that we continue to try to minimise potential costs for families whilst still offering opportunities for children to access fun and enriching activities during their time at King's Oak.

Currently, our school minibus is approaching the end of its serviceable life and we are becoming more reliant on booking coaches to transport children to fixtures and trips. As some of you will be aware, the rising cost of fuel, and at times driver shortages, is affecting the cost of coach hire, our ability to book these services and the overall costs of trips/visits. With this in mind and with working with the Friends of King's Oak (PTA) we are focusing all King's Oak Academy fundraising efforts in 2022-23 towards buying/leasing a new, larger (17-seater) minibus for children across the all-through to be able to use. Based on initial quotes, it is likely that we will need to raise £43,000 to support the 5-year minibus lease.

What does this mean for you?

- This year, except for significant, national fundraising days, for example, Children in Need, Save the Children Christmas Jumper Day, Comic Relief, all money raised from 2022-23 events such as Enterprise Week, KOA Talent Show & PTA events will go towards raising money to fund the new minibus.
- We will continue to hold non fundraising awareness days, for example, Mental Health Awareness Day, but these events will be designed solely to promote awareness about an important cause as opposed to raising additional money.
- We have allocated funding from our own academy budget to match the funding that is raised by King's Oak and our PTA so that it is a collaborative fundraising effort, and we will keep you updated throughout the year about our fundraising progress for this important project. If we are able to raise additional money, beyond the cost of the minibus, this will be used to help support the children of families experiencing disadvantage/financial hardship participate in trips/visits.
- Beyond providing donations for specific fundraising events throughout the year, you are also able to upload additional donations via Scopay where we have created a separate voluntary fundraising section for families to use if you wish to contribute additional money.
- We would like to reach out to businesses within our local community to support our fundraising efforts, if you are part of an organisation who would like to support us with this project, please email koa.principal@clf.uk so that we can discuss potential opportunities for collaboration.

WORK HARD, BE KIND

PRINCIPAL: MISS K OGDEN CEO: MR STEVE TAYLOR | BROOK ROAD, KINGSWOOD, BRISTOL BS15 4JT TEL: 0117 9927127 EMAIL: KOA.PRINCIPAL@CLF.UK | WEBSITE: WWW.KINGSOAKACADEMY.ORG.UK

Rolls-Royce









I'd like to take this opportunity to say thank you, and in particular to the Friends of King's Oak (PTA), in advance for your help and the support with this important project that we hope will allow us to be able work together to keep giving King's Oak children opportunities to participate in exciting and memorable trips and visits.

Kind regards

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Katherine Ogden Principal of King's Oak Academy



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